



MEMBERSHIP MEETING MINUTES
REALTOR® Event Center
Lowell, Arkansas
February 6, 2020
12:00 noon

1. Call to Order at 12:00 pm
2. Jerry Danehower led the Invocation and Pledge of Allegiance
3. Motion and second to approve the January minutes. Motion carried
4. Ron Stinchcomb auctioned a carrot cake made by Rhonda Sims for SOAR. The cake brought in \$450 and Jennifer Welch agreed to match that amount with a donation to SOAR.
5. Ron Stinchcomb went around the room for the Introduction of new REALTORS® and guests in attendance.
6. President's Comments:
 - i. Several members including the President attended the Arkansas Homeownership Conference in Little Rock. It was attended by REALTORS®, Mortgage Bankers, Builders, Freddie Mac, and the Lieutenant Governor. Freddie Mac wants to know how regulations and rules affect our business and our clients. This is the second annual meeting and we plan to stay involved.
 - ii. The Arkansas REALTORS® Association Winter Meetings are next week in Branson. Please make plans to attend.
 - iii. NAR continues to launch new marketing programs for our members. "Look for the R" is their latest release this week. If we don't share our new marketing, there are companies that are ready to fill the void.
 - iv. Kristie Morrison with the affiliate PAG presented information about our very first Affiliate Appreciation event.
7. Program
 - i. Mike Warner introduced our guest speaker Wally Hendrix with Accurate Appraisals. Mike interviewed Mr. Hendrix and asked him questions about appraisals. Mr. Hendrix was very informative and answered Mike questions as well as several questions from the audience.
8. Committee Reports
 - i. Nadine Yates REALTOR® Memorial Scholarship, Amber Parrish announced that new applications are going out soon and it is imperative the application is filled out completely. The committee is meeting now and would welcome help from the membership. The scholarship is reserved for REALTORS® and their families.
 - ii. ARPAC, Jonathon Moore filled in for Suzett. He said we need more members on the committee. It is an active committee that meets each month. Our goal for this year is to raise \$111,691.13. We

have raised \$78,089.00 so far which is 70% of our goal. Only a 24% participation rate and goal is %50. We also do candidate interviews. On the State level, all Major donors are being presented with a Jackets. All major donors can pick their jackets up at the table on the way out of the building. We need everyone to participate. The State of Arkansas allows a tax credit of \$50 for single filers and \$100.00 for joint filers. Clint Penzo was introduced as a Member of our Board who also serves in the State Legislature.

- iii. PROFESSIONAL DEVELOPMENT, Rigo Gomez The PDC was busy in January adding 4 CE classes for the upcoming year. The committee has a partnership with the ARA so that they will let us know when there is a GRI class in our area. Last month they had a poll about what the members would like to see and there were over 300 responses. March 6th Michael Mayer will be here, and tickets are still available. Rigo took time to recognize all of the members of the PDC committee in attendance and pointed out that none of this could happen without their hard work.
 - iv. HOLIDAY BANQUET, Barbara Powers invited anyone who would like to join to come to the meeting on Monday the 17th. Save the December 12th.
 - v. REALTOR® Recognition Awards Chance Schubert recognized the sponsors so far. He also said tickets were on sale.
 - vi. SOAR, Jennifer Welch used a vote by voice to choose the name of the NABOR bear. The winner was NaBear and Ben Fox was the winner of a free registration to the ARA convention. Split the cash winner was Lori Homstad. The total collected was \$360.00.
9. Leisa Gebhart was the winner of the affiliate drawing for free lunch in March.
 10. Ron Stinchcomb won the drawing for the free lunch for a NABOR REALTOR®.
 11. The \$200 cash drawing name was Delana Nugent and she was not in attendance so the drawing will b \$300 next month and will continue to grow by \$100 each month until someone in attendance wins.
 12. Meeting Adjourned at 1:30 pm.