

NORTHWEST ARKANSAS REALTOR® RECOGNITION AWARDS

(BASED ON 2020 PRODUCTION)

FIVE AWARD CATEGORIES

Individual Residential/Cross Property Sales
Team Residential/Cross Property Sales
Individual Commercial Sales & Leasing
Team Commercial Sales & Leasing
Residential Property Management

SEVEN LEVELS OF ACHIEVEMENT

Onyx = \$2,000,000 total volume and 12 transaction sides
Amethyst = \$3,000,000 total volume
Sapphire = \$4,000,000 total volume
Emerald = \$5,000,000 total volume
Diamond = \$7,000,000 total volume
Double Diamond = \$14,000,000 total volume
Triple Diamond = \$21,000,000 total volume

PROGRAM GUIDELINES

- The ranking report will be published on or before February 1st. Members will have until close of business on February 15th to view the report and claim their award using the published form. If a member does not agree with their production as published in the ranking report, they should email the details to Lisa Suter. No changes can be made after the February 15th deadline.
- Due to the wide variety of business models in use by our members, our leadership team has chosen to suspend the team rules indefinitely. All award recipients will use the published form to claim their award. The form allows you to indicate whether you are operating as a team or individual and must be signed by both you and your Principal Broker.
- The residential production for individuals and teams will be reported to the Northwest Arkansas Business Journal *exactly* as approved by the Awards committee.
- Transactions must be in the MLS to be counted.
- A minimum of twelve transaction sides are required to qualify for an award.