



MEMBERSHIP MEETING MINUTES November 4, 2021 at 12:00 noon

1. Call to Order
 1. Meeting called to order at 12:00pm.
2. Invocation and Pledge of Allegiance, Ashton Todd
3. President's Comments
 1. Board accomplishments in 2021
 - i. Advertising campaign, Realtors are more than just selling houses
 - ii. Forewarn implementation
 - iii. \$5 membership lunches, donation to Special Olympics or SOAR
 - iv. Deferred maintenance and building improvements, including landscape plan for back of building
 - v. \$500 monthly drawing at membership meetings to a Realtor in attendance
 - vi. \$5 membership lunches to continue through 2022.
 - vii. Thank you to Board Members and Committee chairs for a successful year.
 - viii. New Audio/Visual equipment for Event Center.
 - ix. Many more items that have and/or will make a difference in how the board serves membership.
4. Introduction of New Members and Guests
5. Committee Reports
 1. NAR Update, Doyle Yates
 - i. National Convention November 10-15.
 - ii. Governance PAG being voted on during convention, deciding how NAR is operated.
 - iii. Delegate Body meeting during convention
 - iv. Realtor Relief Foundation
 1. Arkansas was the first state to have all boards contribute to foundation
 2. NABOR was first board for all board members to contribute
 3. Currently \$27,769 have been raised for Region 9
 4. Text "Region9" to 71777 to contribute
 2. ARPAC, Don McNaughton
 - i. Met goal of \$115,091.50 with 45.96% board participation
 3. MLS, Ben Fox
 - i. MLS Touch App will soon be capable of Status Changes
 - ii. Tip of the Month: Input Builder Names in MLS Remarks, so it is searchable. Insert asterisk to search key terms, i.e. *Builder Name*
 4. SOAR, Nicki Rogers
 - i. Raised 6% of \$55,000 goal for 2022.
 - ii. December 4th – Cornhole Tournament
 - iii. December – Professional Headshots, date to be announced soon
 - iv. February 12th – Polar Plunge
 - v. Split the Cash
 1. \$110 – Jackie Arledge, donated back to Special Olympics
 - vi. Slategap Signs giveaway
 5. YPN, Courtney Long
 - i. Appy Hour – November 18th 4:30pm.

6. Program
 1. Banquet Committee Skit
 2. Banquet Update from Chair Barbara Powers
 - i. Thank you to Arkansas Democrat Gazette for Filming & Editing
 - ii. Join us Saturday, December 11th at Embassy Suites Convention Center
 1. Night in Monte Carlo
 2. Tickets on sale today, \$50 per person
 - a. Early Bird 11/4-11/15 \$250 drawing
 - b. Grand Prize Drawing 4 days, 3 nights with airfare, \$500 gift card to Las Vegas
 - c. \$1,000 drawing, Realtors only, must be present to win
 - d. Book a room \$99 plus tax, must be reserved by Nov 15th
 - e. Cash Bars
 - f. Reserve tables for \$50 per table
 3. Thank You Sponsors
 - a. Mercury Title
 - b. Northwest Arkansas Democrat Gazette
 - c. 2-10 Home Buyers Warranty
 - d. Terminator
 - e. Lindsey & Associates
 - f. NextHome NWA Pro Realty
 - g. Gateway Mortgage
 - h. First Security Bank
 - i. Iberia Bank Mortgage
 - j. Centennial Bank
 - k. City Title & Closing
 - l. Realty Title & Closing
 - m. BOK Financial
 - n. United Bank
 - o. Signature Bank of Arkansas
 - p. Advantage Title & Escrow
 - q. Riverwood Homes Real Estate
 - r. Waco Title Company
 - s. Arvest Bank - Fayetteville
7. New Business
8. \$400 Cash Drawing
 1. Shirley Lorraine Barnwell name was drawn, did not contact within time frame, \$500 at the Holiday Banquet
9. Adjourn
 1. Meeting adjourned at 12:59pm.